

E.I.C.H.

Essex Institute of Clinical Hypnosis

NLP Practitioners Course

What will you gain from learning NLP? (Neuro-Linguistic Programming)

Many therapists believe that there is nothing more powerful than NLP in the world of human development. Emotional intelligence, spiritual intelligence, visualisation and various other concepts in human resources are all derivatives of the NLP process!

There is so much to learn in both technology and personal development that it is impossible for anyone to learn everything. It is our ability to manage our thinking, our conflicts and our experience that will ultimately make the difference between those of us who will lead the way into an increasingly new, exciting, creative and cooperative future, and those who fall by the wayside as they attempt to follow. This is what NLP gives us.

Success comes from within. Our success depends on our ability to be excellent in everything we think, say and do. NLP provides us with a way to achieve this.

On completing this course and making NLP work for you, you will begin to excel more and more at what you do. You will achieve more of what you really want and become more of who you truly are - and you will easily help others to do the same.

In a nutshell, you will easily gain all the skills you need to start creating almost magical changes straight away.

You will learn how to:

Accelerate learning ability

Easily manage change

How to think 'out of the box'

Instantly adapt to the unexpected

Release hidden talents for the future

Let go of destructive habits

Maximise your success chances

Turn a setback into an advantage

Build higher quality relationships

Become more positively self-aware

Develop mental flexibility

Create positive choices

Generate positivity in others

Develop a blueprint for success

Manage thoughts and feelings

Get free from 'stuck' thinking patterns

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NLP Practitioners Course - continued

NLP is ...

There are many different definitions of NLP depending on what aspect you are looking for. Richard Bandler, one of the creators described it as: *“An attitude which is an insatiable curiosity about human beings with a methodology that leaves behind it a trail of techniques.”* But perhaps a more practical definition is **“The study of human excellence”**.

Many people don't realise the great truth that excellence is context specific. For instance, business models sometimes fail simply because of an erroneous assumption that what works in one environment will work in another, while the truth of the matter is that what makes a leading entrepreneur in one environment may be quite different to what constitutes success in another.

This course will show you how to create excellence in many diverse areas:

Business and Career matters

Starting, maintaining and enhancing a business; climbing the corporate ladder; striving for the top; increasing output and performance; innovation and successful implementation of new ideas ... You'll be able to help with all of these.

Relationships with others

In business or personal life, the way we function with those who are important to us in any way whatsoever is paramount to success in life.

Communication and Negotiation

For all of us, there are times when we need to negotiate; the ability to communicate clearly and *know* that we have communicated clearly is a wonderful aid to excellence. Learn how to make sure that what others hear is *exactly* what you mean.

Performance-based situations

Whether it is in the boardroom, on the golf-course or running track, or in some other area of life, the ability to give one's best in any performance-based situation is one of the keys to excellence.

Achieving desired outcomes

Learn how to set well formed outcomes, ones that by their very nature take on a momentum of their own and maximise the chances that what is achieved is exactly that which is sought - no more second-best!

Emotional Awareness and Control

Manage your thoughts and feelings so that you are in control of your emotions and your future - and teach others how to do the same.

Creation of Wealth

Far too often, the search for wealth is ruined by outmoded and destructive thought processes that almost guarantee failure! This course will show you how changing the way somebody thinks about wealth makes it far easier to achieve.

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NLP Practitioners Course - continued

What can the NLP Practitioner do?

By the end of the course, the student will be able to do the following:

- **Clearly identify and fulfil personal and professional outcomes**
- **Identify and create inner resources to build confidence**
- **Greatly enhance communication skills**
- **Improve perception and understanding**
- **Enhance, build and maintain successful relationships in all areas life**
- **Learn to handle people others consider 'difficult'**
- **Motivate and influence others with elegance and skill**
- **Deal positively with conflict and create win win solutions**
- **Learn coaching skills to develop the potential in others**
- **Develop flexibility and increase your creativity**

You will see from that list that there are very few situations with which you would not be able to be effective, and even fewer individuals that you would not be able to help!

Course contents and origination

Extensive professionally written and prepared course notes.

A comprehensive reading list.

Free email/telephone support.

Distance Learning (home study) via an 8 module comprehensive course. Modules are despatched monthly, and there is set homework to complete before the next module is sent out. When you've finished your studies, you still have access to the EICH help line - as with all our courses, our interest in you certainly doesn't stop when your studies do.

The training programme has been written and prepared by **Peter Hayward-Brewer**. Peter's qualifications include:

- ***Cert.Ed***
- ***Master NLP Practitioner***
- ***Certificate in Counselling***
- ***Diploma in Business Coaching***
- ***Certificate in Management studies***
- ***Diploma in Clinical Hypnotherapy.***

Qualifications

Upon successful completion of the course and the associated modelling project, all students will be entitled to ascribe themselves as 'NLP Practitioner' on advertising and other promotional material; EICH Certification will be issued after the final assessment.

To enrol on the course, complete the enclosed application form and post or FAX it to us - we will process your application within 7 days.

Essex Institute of Clinical Hypnosis

Please complete both sides of this form

Please enrol me as a student on the NLP Practitioner Course

Date of application:.....

Name: Mr/Mrs/Miss (or other title)

Address:.....

.....

Postcode:..... Telephone:..... FAX:

Email:.....

Nationality:..... Marital Status:..... Date of birth:...../...../.....

Have you any previous training or experience in any form of psychotherapy? If 'yes', please give brief details:

.....
.....
.....

Do you intend to go into practice as a therapist? (Yes/No/Maybe).....

If 'Yes' do you intend to be (please indicate): (a) Full Time; (b) Part Time; (c) See how it goes

Current Occupation:.....

Hobbies:.....

Have you had, or do you have, any serious illnesses (including psychiatric/emotional)? If 'Yes', please give brief details here:

.....
.....
.....

What other subjects have you studied as an adult (whether or not you achieved any awards)?

.....
.....

Payment details

How do you wish to pay?

In advance (£640.00)

Per Lesson (£80.00 per lesson - 8 lessons)

I have enclosed payment of: £ _____ by cheque/bank draft (make cheques payable to 'EICH')

I'll pay by credit card, number:.....Expiry:...../.....

Issue number (Switch cards):.....

I'm paying by monthly instalments, so please debit my credit card appropriately each month until the course is complete or until I instruct you otherwise.

I understand that purchase of one lesson/module places me under no obligation to purchase any further lessons. I also understand that if I am not accepted as a student for any reason whatsoever, any money I have paid will be refunded in full.

Signature: Date:

Please return the completed form to:

The Essex Institute of Clinical Hypnosis
Essex House, Clarence Road, Southend on Sea,
Essex, SS1 1AN, United Kingdom

Or FAX it to:
+44 (0)1702 434432